

# Resort News Spring 2019

#### **Greetings Members,**

It's time to start getting your RV ready for another season of camping. Whether it's the Easter Weekend, the May Long Weekend or the Members Appreciation Weekend, or all three; it's not that far away. Some of you are aware of this but after 35 years of RV'ing, Donna and I decided to sell our motorhome. It was a tough decision as we also really love camping. Is that it for RV'ing? Don't think so. We are already thinking of getting something smaller; maybe a 25-30 foot Class C. We still enjoy seeing new parks and chatting with other campers and, of course, members that we run into. We will be motorhome-less for at least the summer. This is now year number 36. Celebrating our 35th at all the parks was a lot of fun. I still enjoy and always will enjoy getting out to the parks and chatting with members. The next big one will be the 40th. As I indicated last year, I believe there is only "ONE" Membership Camping Club that has been around longer than HTR, and that's Thousand Trails. We continue to prosper as we have a

group of dedicated faithful members who make good use of their membership.

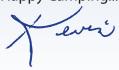
I don't want to wish time away, but 40 will be another great milestone. All the stats I have read about camping in the past year, right across Canada and the US, indicate that camping continues increase popularity. They are building record numbers of RV's and they say that will continue for years to come. More

and more families are finding out how enjoyable and relaxing camping is and they and their children have a great time meeting and visiting with new friends. It is interesting that you never meet new friends if you are staying in a hotel or motel, but you will, and do, if you are staying in a campground. I will not get into what all that Holiday Trails has done in the past year regarding changes, etc; I will leave that up

rails RI

to Don, our VP of Operations. As I have said many times before, I look forward to the upcoming Member Appreciation Weekends to see and chat with many of you.

Happy Camping...



PS Folks, one thing you will not see in this newsletter is the report from George Goddard, our General Manager. George chose to ease into retirement last October. He is sort of retired. By that I mean he will continue to be involved in some HTR activities. You will still see George helping out at the RV Shows, we hope, for a number of years. He will also continue to visit RV Dealers on behalf of HTR. During his 11 years with the company, he became a great ambassador for HTR and his presence will be missed.

George, we all wish you well as you enter your retirement years and want to see you and Daye down south next winter... Happy Camping.

## Members' Corner

#### **Member Referral Program**

Holiday Trails Resorts would like to congratulate Ron & Sue Priest for becoming a No Dues for Life member in 2018. We have many members who are well on their way to reaching the No Dues for Life goal and 17 more members joined them this past year. Thank you all for your continued support.

If you know of anyone who is interested in RV'ing and would like to learn more about Holiday Trails Resorts memberships, please call our Head Office or have your referral call for more information or to book a reservation. All Member Referral reservations are now being taken at the Head Office during regular office hours.

Membership Specials		
Spring Sale at HTR	Regular	15% off
Sunshine Valley Resort	\$1900.00	\$1615.00
International	\$1900.00	\$1615.00
Coast to Coast		
Classic	\$1300.00	\$1105.00
Deluxe	\$1895.00	\$1610.75
Upgrade (existing Classic members)	\$1495.00	\$1270.75
Resort Parks International		
RPI Plus	\$1300.00	\$1105.00
RPI Preferred	\$1545.00	\$1313.25
RPI Upgrade (existing RPI members)	\$1145.00	\$ 973.25
RPI Preferred Gold	\$1895.00	\$1610.75
RPI Preferred Gold (existing RPI members) \$1495.00		\$1270.75
NOTE: Offer valid to May 20th, 2019. Admin. fee of \$175 + tax applies.		

#### **Member Bookings**

We would like to remind you that your membership entitles you to have three (3) reservations in the system at a time with one of those reservations being on a long weekend. This applies to each HTR Resort where your HTR membership is valid. Once you have checked in at the resort for one of your stays, you may make another reservation at that time. Holiday Trails would like to help you plan ahead for your next year's RV'ing get-aways so, beginning September 1st, Holiday Trails will have the online reservations open to our members for 2020.

If you need assistance logging into your online reservation account or have any questions about your membership, please contact us at the Head Office and we will be happy to help.

# Review of 2018 and Resort Updates

It is still hard to believe that it has been over two years since I left the Island to come over and join Kevin and Donna at Holiday Trails. As I head into my third summer, I am excited about all the projects we have been able to accomplish.

2018 was a good year for us as the weather for camping and outdoor activities was generally ok. Rain on two long weekends affected camper nights on these crucial times from June to September. The BC wild fires in 2018 were just as bad in 2017 and, I believe, affected the experience that we were offering at many of our Resorts. Drumheller, The Cedars and Sunshine Valley were all also directly affected by fire in some way this past year. Thankfully, in all cases, the fires were well contained and did not have impact on our facilities or our daily operations or anyone's safety. These close and personal experiences, with fire, reminds us that we need to be diligent in our emergency procedures and have the proper tools to ensure the safety and well being of our guests, our staff and our resorts.

We went live with a new website in the Spring of 2018. Did you know that over 60% of all online searches and bookings come from a smart phone? Our site is now easy to navigate and was designed to be mobile friendly. You can book with us on your smart phone!

We want your photos! We are expanding our photo library and we know that you take some great pictures showing your experience while staying at any of the Holiday Trails Resorts. Send them to info@htr.ca and we may use them for our brochure or online. If we like the pics and we use them, we will provide you a free night of camping to share with your friends.

Have a fantastic summer, Don

#### Camperland RV Resort & Cabins

The flagship location for HTR continues to thrive. In 2017 we had a new pool built in the Vista area and in 2018 we added a third cabin. There were tent site pads put in place and we continued the process of replacing all the picnic tables. Other improvements this winter includes the renovation of the library, a new wifi system and installation of a new floor in the store. Kristina, now in her eighth year as Manager, continues to lead the improvements and changes needed to keep Camperland thriving.



#### Cedars RV Resort



With the completion of the renovation of 21 sites to become 12 new sites it has created a new "favorite" area for the big rigs. These sites, just behind the clubhouse, are double wide and offer 50-amp full service. After many requests, a pathway has been built to allow a crossover between rows. The wifi system was upgraded and now features more than twice as many towers.

Many of you will have noticed the new look in the store as changes were made to improve the selection and look. Yvette and Scott continue to lead the Resort and are always looking for ways to improve.

#### Bridgeview RV Resort



The wifi capabilities have more than doubled and an internet café was added to the clubhouse. The addition of this relaxing area has been very positive. The laundry room underwent renovations and we added new washers and dryers. The water system continues to be upgraded with new underground piping replacing older pipes. Managers Ron and Kathy are excited about looking after the Resort again in 2019 but probably more excited that both of their children will be getting married this summer.

#### Dinosaur Trail RV Resort & Cabins

Jill and Barry joined us in the Spring of 2018 and were quickly integrated into the Resort. Then we had snow in September! After that they realized that winter was coming quick and they hunkered down for the winter season at the Resort and managed to get numerous projects done. In addition to a new wifi system in August, the rec hut has received some loving attention and is looking very nice.



#### Country Maples RV Resort

Corrinne, now in her 17th year as Manager, got a lead on some road asphalt that was available. We took the asphalt and used this to upgrade the road in AZ thus reducing the dust in this area. The maintenance crew has worked hard to clean up the shop area and to move it into the basement at the clubhouse. This beautification project will be ongoing into the summer to make for a nicer looking Resort. The wind storm in November caused significant tree debris and blow downs. This has created some challenges throughout the winter. The clean up will likely last into the Spring.



#### Sunshine Valley RV Resort and Cabins

Our resort in the Mountains was the first to receive a new wifi system. At the same time as the wifi was installed we found out that cell service was coming to the community. While this may not be big news in most parts of Canada it was for the Hwy #3 corridor. Jo and Bryan, our managers, at the Resort missed out on any significant snow this past winter and went through withdrawals as they were unable to go sledding much this winter. They have been working hard on completing the catering kitchen. Ask for more info on how you can use the kitchen and Great room for your event.



#### Coquihalla Campground

Brenda Peardon has taken over as the new Manager in Hope. She has worked some magic to bring the office, store and lounge back to life. Make sure to stop in and say hi to her and her family. As HTR Members you are entitled to 10% off your camping.



#### Cabins

If your friends don't have an RV, maybe they would like to join you and stay at one of our cabins! We have 5 one-bedroom cabins and 5 two-bedroom cabins for a total of ten deluxe mountain cabins at Sunshine Valley; we have three deluxe cabins at our Camperland RV Resort; and at Drumheller we have seven comfortable air-conditioned camping cabins. In addition to the 7 full units, there is a "sleeping cabin" with 3 bedrooms available for those extra guests. Each cabin has a unique set up and can sleep between 4 and 6 persons. To keep you connected, each cabin includes free WIFI for two devices. Complete with a full kitchen, microwave, coffee maker, washroom facilities, and your own deck and firepit; you may have a difficult time leaving the comfort of this

unique accommodation experience. Enjoy the simple pleasure of making s'mores around your private outdoor fire pit. You get the RV experience without having to own an RV!



#### Marijuana

The Cannabis Control and Licencing Act in BC came into effect October 17, 2018. Parks Canada has determined that their campgrounds will be treated as temporary domiciles. For this reason, at Parks Canada campgrounds, consumption of cannabis will be permitted in campsites.

Holiday Trails Resorts will follow the lead of the Federal Government and allow guests to smoke cannabis when at their campsite. Marijuana smoking, like cigarettes, won't be permitted in common areas within our Resorts/campgrounds - such as playgrounds, mini golf courses, pools, kitchen shelters, washrooms, parking areas or on any of our roadways. No type of smoking will be allowed in any of our cabins.

If there are issues with respect to use and smell or if we receive guest complaints, our Managers will discuss these issues with the guest and look for alternate options.

#### Host Parks

Seal Bay, located on the Island in Courtenay, BC, is available for member booking with stays from May 16 to September 15, 2019.

Phone-in reservations may be made by calling HTR Head Office at 604-794-7876 Monday thru Friday, 9:00am to 4:00pm.

Alberta Beach, located just northwest of Edmonton, can be booked directly with the Park.

#### Bridal Falls Water Park

The Bridal Falls Waterpark, located next to Camperland, continues to provide the Fraser Valley and Lower Mainland's most accessible waterslides; with no stairs for you to worry about! Our family oriented facilities make for the perfect day of fun in the sun (and the water) for you, your family and your friends. While staying at the Motel or Camperland you receive a discount for access to the Park. There are 4 advanced slides, 2 intermediate slides, 1 tube slide, 5 kiddie

slides and water play areas. In addition you can hang out in our gigantic hot tub.





#### Manning Park Resort

Kevin rescued Manning Park Resort five years ago. Now this gem will undergo significant changes in 2019! In addition to five new deluxe cabins that were added in 2017, an application to add eight more has just been submitted. In addition to the cabins, there will be fifteen additional rooms

for staff housing in place. If you know someone that may want to work and play in the outdoors please refer them to the Resort. The big news however, is the transformation that will take place at the Ski Area. A new lift to replace the iconic Orange Chair will be installed this summer. A Dopplemayr Quad will follow the same line as the Orange and will not only double the capacity, but will provide cushioned seats and foot rests. The load station for the new chair will be brought down closer to the parking area thus eliminating the big hike to the Orange load. As the load moves; so does the Rental shop. A brand new 2,500 sq ft Activity Center will be built across from the Day Lodge and adjacent to the load station. The new Center will have new ticket selling capabilities, a new rental shop with the addition of snowshoes, a new tech area for repairs and maintenance of your gear and a new Snow School area with washrooms! The changes will enhance the experience and continue to keep Manning Park a gem for long into the future.



#### Bridal Falls Motel

Bridal Falls Motel is located next door to Camperland RV Resort & Cabins and the Bridal Falls Waterpark. There is a convenient walkway in between and the motel is just a short walk from Bridal Veil Falls. Other facilities available at the Resort for motel guests are the mini-golf, campground store, liquor store and arcade.



## Events and Fun Weekends

Take advantage of the many events and activities offered at our Resorts. From Christmas in July to pancake breakfast and children's activities there is a lot going on. A new event that we offered last year was an organized trip to experience the Toronto Blue Jays play the Seattle Mariners in Seattle. This game has more Jays fans than Mariners fans and was a ton of fun! The second annual trip has two dates this summer on August 24 and 25th!





Visit each Resort's Events section at **www.htr.ca** to find out more about our special weekends.



living the dream...

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# Membership Appreciation 2019

Activity information for each weekend will be available upon check in at the registration office.

Online reservations may be made now for all Resorts.

We were excited to celebrate our 35th anniversary in 2018! We look forward to you joining us in the Spring of 2019 for our 36th year at your Member Appreciation days. Mark your calendar!



RV Resort & Cabins
BRIDAL FALLS, BC
604-794-7361

**JUNE 1 & 2** 



**Bridgeview** 

RV Resort

403-381-2357

**JUNE 8 & 9** 



# **Country Maples**

RV Resort

250-246-2078

**JUNE 15 & 16** 



## **Dinosaur Trail**

RV Resort & Cabins

DRUMHELLER, AB

403-823-9333

**JUNE 8 & 9** 



### **The Cedars**

**RV** Resort

FERNDALE, WA

360-384-2622

**MAY 25 & 26** 



We are looking for the next great photographer (or just your pictures)! Send us your best pics and we may use them in our next brochure or social media campaign. If we use your photo you may get a free night of camping for you or your friends. Here is what we are looking for; High resolution photos with awesome

- Families interacting in the campground \_ around a fire; at the playground or mini golf; at the pool with people having fun; ATV's and snowmobiles; winter scenes; couples out walking the dog.

should have RV's in the background or something that shows they are at an **RV** Resort or campground.

- Clear skies and sunshine (or winter) • No clutter, uncut grass or weeds in the background
- · Landscape, (left to right rather than top to bottom).

# 11th Annual Show & Shine

Sunday May 19, 2019 - Bridal Falls Waterpark Parking Lot



living the dream...